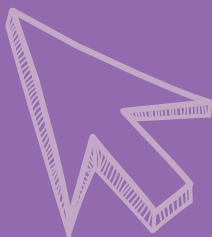


Design for Social Good.



blend.
creative



Working at Blend means that I join the workforce doing something I enjoy, learn new things and push my creative boundaries with the work I get given.

Nash



Communicating the change you want to see.

Blend Creative is a multi service graphic design studio that has been providing real work opportunities to designers with disability since 1990.

With a strong history of delivering graphic and web design services for over 30 years, Blend Creative is well placed to become a trusted partner to your business.

Our dedicated creative services team will work closely with you to support the successful delivery of your brand and marketing objectives.

We work with, listen to, and consult with our clients to understand their business sectors, and marketing objectives, all whilst investing in our team, allowing for exceptional, innovative communication solutions.

Social

Traders

Unlocking business for good



Monique

Account Director

The head honcho – Monique works with clients, drinks coffee, and tells us what to do. She’s always planning the next opportunity to grow and build Blend.



Bec

Creative Services Manager

A bundle of positive energy, animal prints and design ideas, Bec ensures the studios run smoothly and everyone is happy and well!



Erin

Administration Coordinator

Erin is our tea drinking, song belting, grammar police, who assists the team across everything administrative.



Andrew

Training & Development Lead

With eons of experience and ‘hilarious’ dad jokes, Andrew leads our team’s training programs, keeping individual needs and goals top of mind.



Juliet

Training & Development Coordinator

The queen of all things creative, Juliet trains and develops the design and technical skills of our team, guiding them to their full potential.



Nick & Annabel

Team Leaders

Leading our design teams, our mentors watch the team’s confidence grow and creativity flourish, all while producing outstanding design solutions.



Design by example.

Designed by us.



//

I love being part of a pioneering business that provides people with disability the unique opportunity to do meaningful, high-end work in a dynamic, professional graphic design studio environment.

Andrew

*Training and
Development Lead*

Think differently, create uniquely, add socially.

Blend Creative has developed and trademarked the Socially Inclusive Design™ logo. The logo is for use exclusively by our clients, allowing them to immediately identify to their audience and stakeholders that their organisation supports social inclusion in the workplace.

This logo can be added to any or all documents as determined by our clients at the time of briefing.



This is what we do for you.

Blend Creative offers comprehensive design services tailored to communicate effectively to your audience.

We approach every project with strategic foresight to support you in your communications planning, providing expert management of your project from the initial idea through to project implementation.

We deliver a level of quality and experience that goes beyond your average design agency including but not limited to;

- Brand development and protection
- Design and production of;
 - Corporate marketing materials
 - Publications – corporate or otherwise
 - Annual reports
 - Information brochures
 - Corporate stationery
 - Packaging and corporate merchandise
 - External and internal signage
 - Vehicle wraps
- Website design and development
- Digital and strategic management

We specialise in accessibility design, taking your message to the broadest audience.

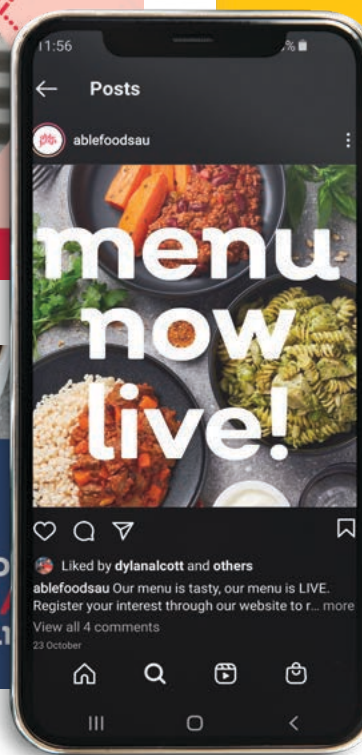
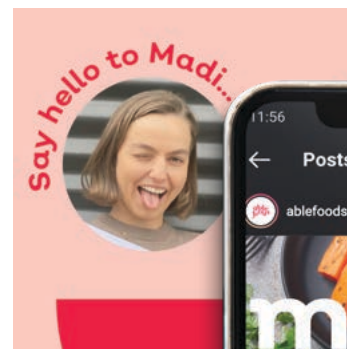
- Corporate collateral review and refresh
- Easy read document translation and design
- Website audits and recommendations

Some of our clients.

We value all of our clients. None are too big or too small.



able foods

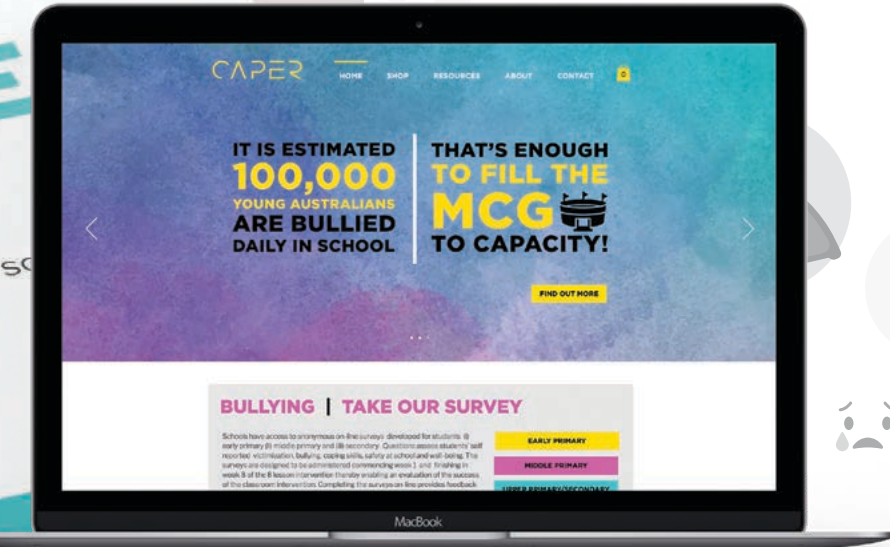


CAPER



PEACE PACK

A program for reducing bullying in our schools
FOURTH EDITION
Phillip T Slee (Ph.D)



“
The services Blend provide, and their means for providing the service, is an asset to the community.

Dr. Phillip Slee
CAPER & Peace Pack





We've been working with Blend to develop a website for our research centre. The team have been energetic, friendly and super helpful and the website is great! Thanks for making us look good.

Sian Maloney

National Centre Sleep Health Services Research





Time	Session	Speaker
9:00am	Welcome by MC	Tim Ferguson
9:10am	Official welcome to country	Brendan Kerin
9:15am	Chairman's Official Open	Peter Wilson AM
9:25am	Am I Disabled Enough? Exploring the Complexity of Disability Experience	Dr Lisa Grech Monash University Kat Crewes Autism Group Tim Ferguson
10:15am	Event Partner: AI Media	Tony Abrahams
10:25am	Morning Tea	
10:35am	Finding your voice: Storytelling as a Tool for Disability Inclusion	Nakul Gaur Unilever
11:00am	Event Partner: RindMaps	Tony Burnett
11:04am	Achieving Disability Employment Equity: Are Targets the Solution?	Elizabeth Parkinson VPS Ashleigh Steenes Life Without Barriers
12:00pm	Sponsor presentation: Attorney-General's Department	Cameron Gifford
12:30pm	Lunch	
1:25pm	Top 10 Tips for Inclusive Recruitment	Emily Matthews Autism Network on Disability

Time	Session	Speaker
1:30pm	Neurodiversity in the Workplace: Thinking Outside the Box for Recruitment and Career Development	Ant Rye Transnet for NSW Kate Halpin Uniquely for Ability Vicky Little SocSciReserve Australia
2:15pm	Event Partner: TTC Global	Samantha Dancy
2:25pm	Leading the Way: Insights from Disability Inclusive Organisations on Retaining and Developing Talent	Cain Beckett Deloitte Bevet Phillip Deaf Connect (partner) Sharon Bennett NSW Department of Communities & Justice
3:05pm	Afternoon Tea	
3:30pm	Design for AB: Creating Accessible and Inclusive Products, Services, and Spaces	Duncan Sinclair ANZ
3:50pm	Service Design for Success: Strategies and Best Practices	Amanda Farrer Australian Museum Jax Brown DAM
4:30pm	Thank you and close	Tim Ferguson
4:40pm	CEO wrap up and an exciting announcement	Corine Steeles Australian Network on Disability
5:00pm - 7:00pm	Networking drinks for delegates attending in person	

Speakers

Dr Lisa Grech
Monash University

Dr Lisa Grech is a registered psychologist and senior research fellow in the department of medicine at Monash University where she heads the chronic and complex healthcare services research group. Her research program aims to improve health outcomes in people with chronic health conditions, predominantly multiple sclerosis (MS) and cancer, through a dual focus on the healthcare practitioner and patient. As a practicing psychologist, Dr Grech is committed to a clinician-researcher model. As a person with MS and parent to her daughter who has an intellectual disability, Dr Grech is passionate about inclusion and equity in healthcare and disability services.

Kat Crewes
Aurecon Group

Kat Crewes carries twin vocations, the one she chose and the one that chose her. She chose to be a Geotechnical Engineer, someone who takes the complexity of nature and finds ways to build what needs building. But it's the vocation which chose her which drives everything she does now. She got sick while on her honeymoon, and over time it became clear she wasn't getting better. As she was coming to terms with her declining health, she was diagnosed with Autism Spectrum Disorder. As she turned her mind to understanding her new diagnosis, for the first time in her life, she experienced people assuming she had limits which no one had imagined prior to her Autism diagnosis. And then she experienced the headbreak of a medical system which couldn't help her. Again, she was left to understand her condition alone — this time Myalgic Encephalomyelitis, a poorly understood illness which robs sufferers of their energy and ability to engage with life. Blessed with a full personality and an indomitable spirit, Kat has come to embrace the vocation which chose her: A proud Disability Advocate. Kat is the founder and chair of Aurecon's Neurodiversity Network and the NSWACT Disability Pillar Lead.

Tony Abrahams
Ai-Media

Tony Abrahams is Co-Founder and CEO of Ai-Media. Committed to making an impact, Tony co-founded Ai-Media in 2003 to provide captions for the Deaf and hard-of-hearing community. It has since grown into a global market leader that aims to improve content accessibility through innovative technology.

Tony has served as a non-executive director of Northcott Disability Services and as a Member of the Australian Institute of Company Directors. As a Rhodes Scholar, Tony received an MBA (2001) and MPhil in Economics (2008) from the University of Oxford. He received an LLB (1996), BCom (Hons II) (1996) from the University of New South Wales. In 2013, Tony was appointed a World Economic Forum Young Global Leader.

Nakul Gaur
Unilever

Nakul is a business leader, a mentor, a volunteer, and an advocate of Diversity, Equity & Inclusion at Unilever, one of world's most successful, purpose-led organisations.

With 15 years of experience across e-commerce, sales and digital analytics, Nakul has an innate expertise in setting up new businesses and scaling them across global markets.

10 years back, he was diagnosed with a progressive neurological condition that has impacted his ability to walk.

But it has also transformed him into a more resilient and an empathetic leader.

Nakul is deeply passionate about disability inclusion and wants to be an ambassador and strategy lead for many non-profit organisations worldwide, like Purple Socks, Battered Disability, Karan, and SO Enable, towards more inclusive workplaces and communities.

CONNECT WITH US

1300 363 645
www.and.org.au
info@and.org.au

@ANDisability
AustralianNetworkOnDisability

#ANDCONF23

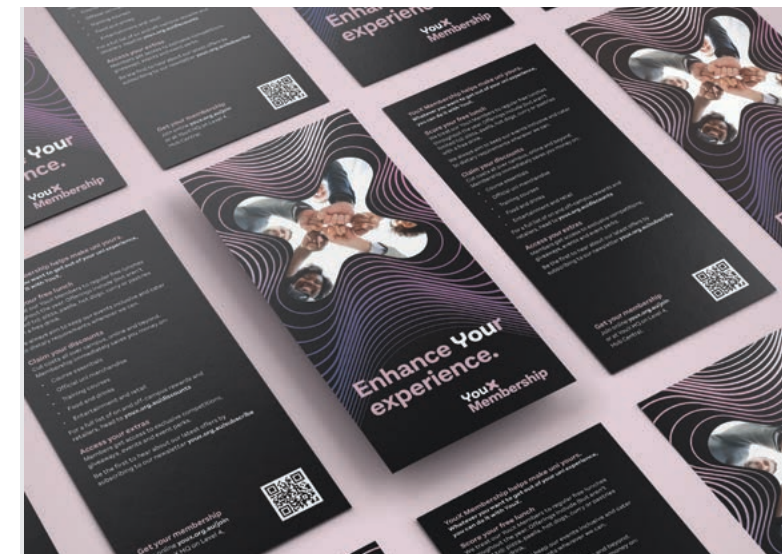
SOCIOALLY INCLUSIVE DESIGN
brandcreative.com.au

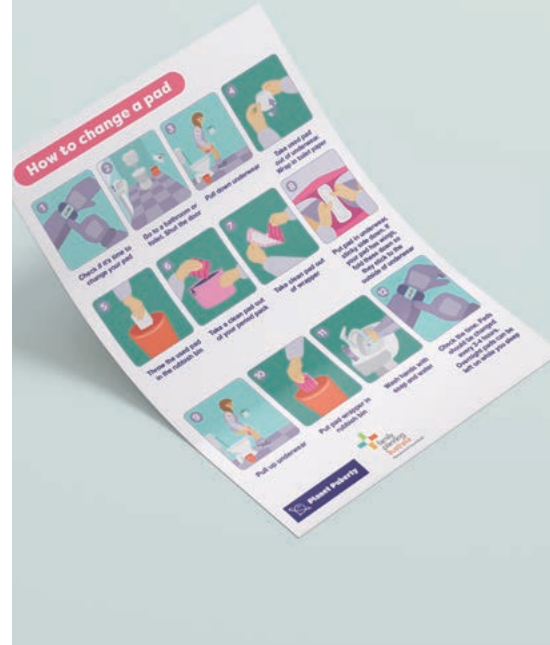


Brand application only. Brand developed by Nation Creative

Blend provided invaluable design expertise for our recent organisational rebrand rollout. The quality of work and customer service was exceptional, with hundreds of assets and individual designs required. Their attention to detail and creative flair was vital in helping us meet a very challenging project deadline.

Kearin Hausler
YouX





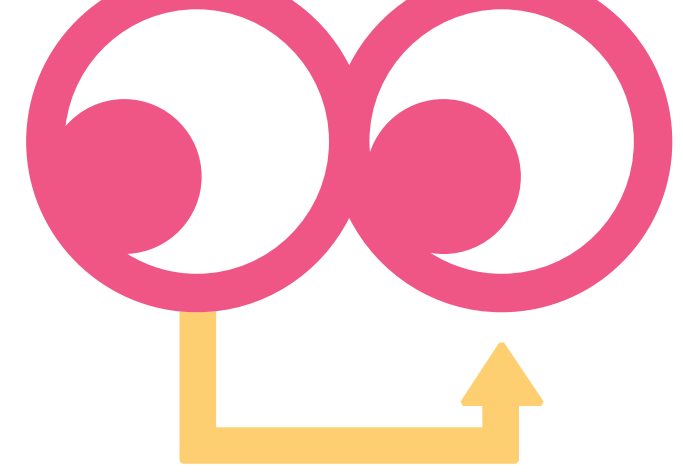
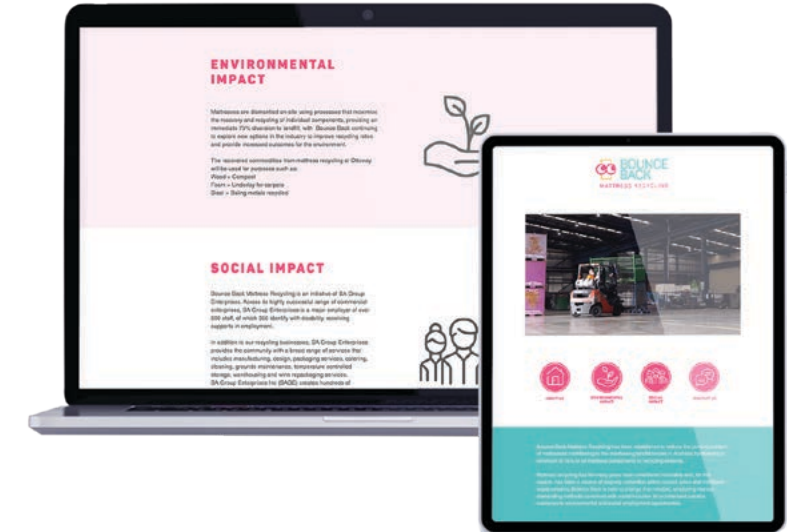
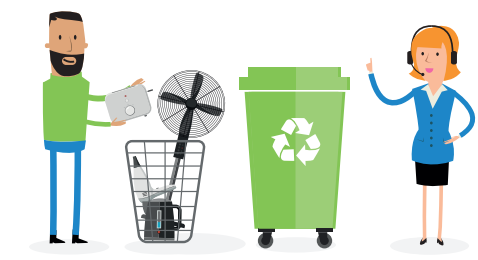


Blend are talented, efficient, and responsive. Their design for our academic journal logo and cover was spot on and portrayed the history, tradition, philosophy and vision for feminist legal scholarship.

Odette Mazel

Australian Feminist Law Journal

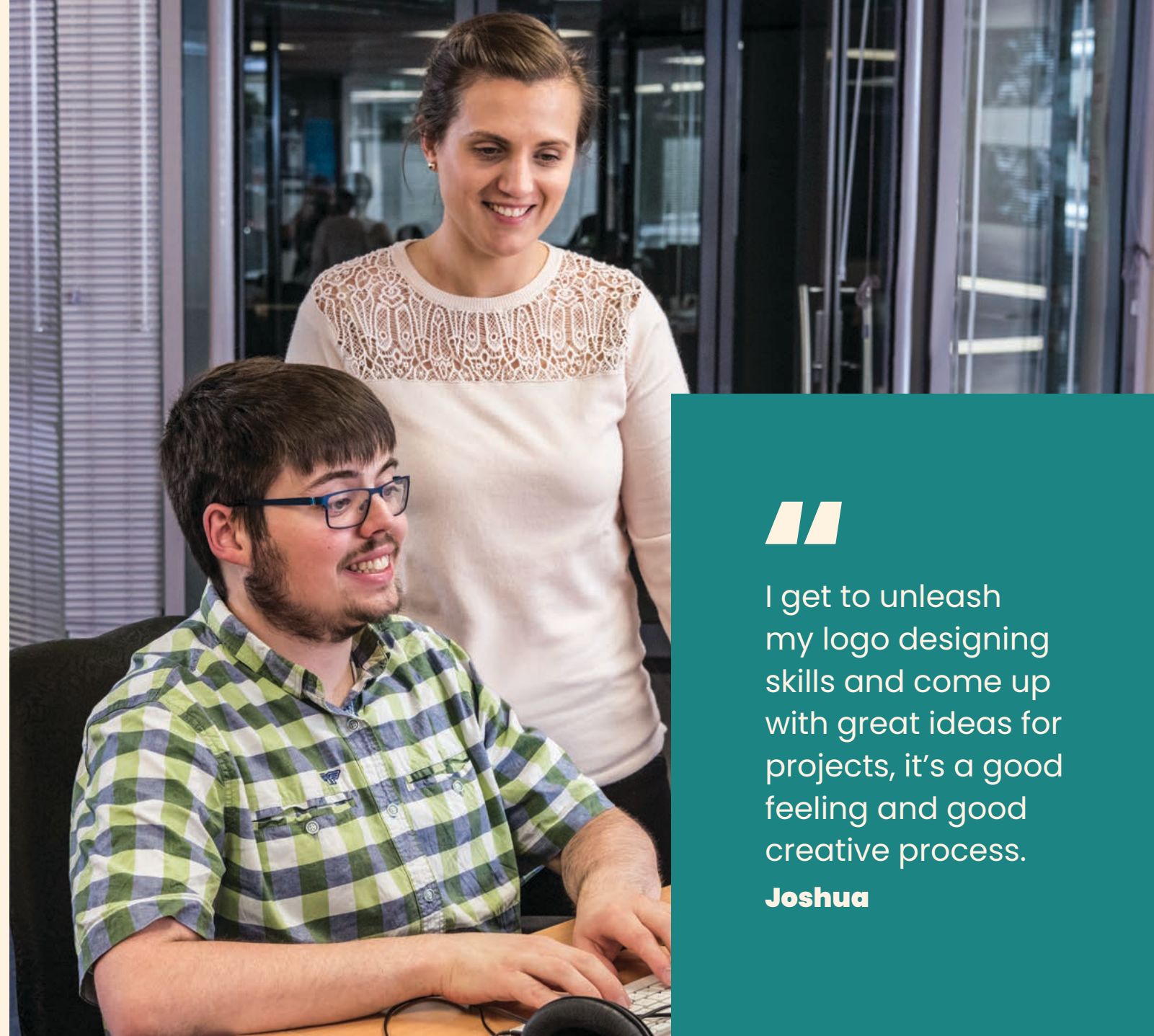




“ The Blend team were fantastic in creating a branding package that made us stand out from the crowd. Their passion for design shines through and the attention to detail is first class.

Paul Marshall
Bounce Back

Your work here



I get to unleash my logo designing skills and come up with great ideas for projects, it's a good feeling and good creative process.

Joshua

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Old Reynella
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